

2022 Annual Sponsorship Opportunities

	Platinum \$7,000	Gold \$5,000	Silver \$3,000	Copper \$2,000	Bronze \$1,000
Year-Round Marketing					
• Logo or listing on The Art Effect website	Logo	Logo	Logo	Listing	Listing
• Logo or listing in monthly e-newsletter	Logo	Logo	Logo	Listing	Listing
• Social media shout out for each event	✓	✓			
Art After Dark					
• VIP admission or tickets	VIP/ 10 tickets	VIP/ 8 tickets	6 tickets	4 tickets	2 tickets
• Sponsor podium time or recognition	Podium time	Recognition			
• Logo on screen at event	✓	✓	✓		
• Full color ad in event program	✓	✓	✓		
• Logo on promotions and invitation	✓	✓			
• Logo or listing on-site signage	Logo	Logo	Logo	Listing	Listing
Reel Exposure International Teen Festival					
• VIP admission or tickets	VIP/ 10 tickets	VIP/ 8 tickets	VIP/ 6 tickets	4 tickets	2 tickets
• Sponsor recognition from podium	✓	✓			
• Logo on big screen at event	✓	✓	✓		
• Full color ad in event program	✓	✓	✓		
• Logo on promotions and invitation	✓	✓			
• Logo or listing on event signage	Logo	Logo	Logo	Listing	Listing
PKX Festival					
• Sponsor name/logo on activity or stage	✓				
• Sponsor recognition shoutouts from stage	✓	✓			
• Logo on screen projection @ event	✓	✓	✓		
• Logo or listing on-site event signage, posters, promotion	Logo	Logo	Logo	Listing	Listing
Gallery Openings					
• Sponsor recognition from podium	✓				
• Logo or listing in exhibition program	Logo	Logo	Listing	Listing	Listing
• Logo or listing on event signage and promotion	Logo	Logo	Logo	Listing	Listing

2022 Annual Sponsorship Form

The Art Effect prepares youth for academic and career success through workforce training, college visits, mentorship, and hands-on experience in the arts. Thanks to the support of our generous sponsors, The Art Effect provides outstanding programming that empowers young people to harness their creative voice in order to shape their future and bring about positive social change.

The Art Effect's reach is wide and diverse across the Hudson Valley and beyond, including: 8,000 via email each month; 118,000 individuals across social media platforms; and 5,582 individuals through our new affiliation with Barrett Art Center.

Your sponsorship will transform lives through art. Ready to sponsor, select your level now!

Year-Round Sponsorships

- \$7,000 – Platinum \$3,000 – Silver \$1,000 – Bronze
- \$5,000 – Gold \$2,000 – Copper

Call 845.471.7477 or email nicolecarroll@feelthearteffect.org for assistance in selecting the best sponsorship level to meet your marketing goals.

Contact	Company		
Address			
City	State	Zip	
Phone	Email		
<input type="checkbox"/> Credit card	<input type="checkbox"/> Invoice	<input type="checkbox"/> Check enclosed	
<input type="checkbox"/> Visa	<input type="checkbox"/> Master	<input type="checkbox"/> Amex	Card #
			Exp. Date
Signature			Date

Please complete and mail this form to The Art Effect, 45 Pershing Ave., Poughkeepsie, NY 12601 or submit it via fax to 845.471.7507 or by email to nicolecarroll@feelthearteffect.org.