



THE ART EFFECT

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FOR IMMEDIATE RELEASE

Providing Youth with Social and Creative Outlets at The Art Effect This Fall

POUGHKEEPSIE, NY - The Art Effect offers youth in the Hudson Valley the chance to explore, experience, and excel in the arts in a classroom setting this fall. While many districts in the area will be starting the school year online, The Art Effect is offering in-person courses designed to provide social and creative outlets in a safe, supportive environment, following social distance learning and COVID safety guidelines. Programs are designed to bring students through a sequence of learning, advancing their comfort and skill level as they continue working with a variety of professional artist mentors.

Students, ages 5-11 have the opportunity to explore filmmaking, visual arts and basic drawing and illustration. Young artists will build their creative confidence by exploring new mediums, collaborating, and watching their ideas come to life all while learning a variety of basic skills and techniques.

Intermediate level youth ages 11-14 expand on their experiences in digital art, filmmaking, and drawing and painting through the use of high tech tools, hands-on experiences and honing their skills in color, composition, and more.

Courses for The Art Effect's most advanced students ages 14-19, excel young artists towards achieving their academic and career goals in drawing and painting, photography, graphic design, and illustration. High school students may participate in a variety of courses designed to help them build out their portfolios, focusing on either a specific medium or increasing the breadth of their portfolio as a whole.

Returning this fall, The Art Effect's capstone program, Senior Project is an advanced mentoring and portfolio development course designed to earn senior students top scholarship awards through a strong body of artwork. Additionally, Navigating College Admissions has been designed to help parents and students in 11th and 12th grade discover admission secrets and application strategies that will save them money and help students applying for programs in the arts stand out. This new course is included in the Senior Project or may be taken on its own.

Throughout the COVID-19 pandemic, The Art Effect has continued to serve the community and support young people in harnessing their creative voices for positive social change by providing the platform, materials, and direction to continue to stay connected, motivated, and hopeful for the future. By providing expanded options and in-person programs this summer, The Art Effect has been successfully teaching in-person programs following strict health and safety guidelines that have become a model for other organizations throughout Dutchess County.

“My daughter has been positively glowing every afternoon when I pick her up. She needed this, particularly during this nutty time.” says Summer Intermediate Art Institute Parent, Jessica Adams-Woods

Visit feelthearteffect.org for more information and pricing. In-person programming is subject to change in response to state and local guidelines.

About The Art Effect: The Art Effect empowers youth to develop their creative voice to shape their futures and bring about positive social change. The organization facilitates educational programming for youth in the Hudson Valley to explore, experience and excel in the arts. The programs provide introductions to visual arts and media, giving participants the opportunity to develop real skills in these fields and guiding them towards achieving their academic and career goals. The Art Effect is anchored by the belief that the arts have the power to create a more vibrant, caring and sustainable world led by a generation of youth who value creative thinking, diverse voices and stronger connections between all people.

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