



CONTACT: Sarah Timberlake Taylor
Communications & Marketing Coordinator
sarahtimberlake@feelthearteffect.org
845-471-7477

FOR IMMEDIATE RELEASE

**Virtual Screenwriting + Sculpture Bootcamp
Paid Work Opportunities For Dutchess County Youth**

POUGHKEEPSIE, NY, April 20, 2020 - The Art Effect is offering two 10-day intensive workforce development programs to Dutchess County youth May 11 - 22, 2020. Paid "Bootcamps" for Screenwriting and 3D Design will take place remotely via Zoom Monday through Friday from 3:00 - 5:00pm for youth ages 14-19, and will pay participating youth minimum wage for their time.

The Spark Studios: Online Screenwriting Intensive will focus on the fundamentals of writing screenplays across multiple genres of film and crafting compelling stories for the cinematic medium. Scripts will be drafted for potential production during the summer youth employment program. The MADLab: Online 3D Design Bootcamp will concentrate on the principles of sculpture and working in three dimensions, as well as the role of public art in shaping communities. Youth will develop concept sketches for public art sculptures which will be created and installed by Art Effect youth later this year.

"As our world has shifted even more into a digital realm during this crisis, we continue to offer relevant and engaging opportunities for young people to gain skills and build connections with their peers. These two bootcamps offer incredible opportunities for youth to continue learning and building workforce skills," says Nicole Fenichel-Hewitt, Executive Director of The Art Effect.

Both intensives will feature group meetings via Zoom on Monday, Wednesday, and Friday from 3:00 pm - 5:00 pm, and one-on-one "virtual lab" time Tuesdays and Thursdays. Maximum capacity for each program is 15 youth. To apply for either intensive, please complete the application form here: <https://forms.gle/eDkkSWSunv9CmsVq8>

About The Art Effect's workforce programs, MADLab and Spark Studios:

Media, Art, Design Lab (MADLab) allows youth to earn a wage or stipend as they explore arts careers, produce collaborative projects, and learn workplace skills such as time management, team work, leadership, and communication. Each year, the program has a creative placemaking component where youth design and produce public art installations in downtown Poughkeepsie.

Spark Studios is an after school and summer filmmaking program for teens in Poughkeepsie. High School students learn the ropes of a fully functioning film set, while also learning workplace skills, receiving training in camera operation and filmmaking techniques, and gaining experience with production software, technology, and the Adobe Creative Suite.

About The Art Effect: The Art Effect empowers youth to develop their creative voice to shape their futures and bring about positive social change. The organization facilitates educational programming for youth in the Hudson Valley to explore, experience and excel in the arts. The programs provide introductions to visual arts and media, giving participants the opportunity to develop real skills in these fields and guiding them towards achieving their academic and career goals. The Art Effect is anchored by the belief that the arts have the power to create a more vibrant, caring and sustainable world led by a generation of youth who value creative thinking, diverse voices and stronger connections between all people.

Programs provided by this agency are partially funded by monies received from Dutchess County, the New York State Council on the Arts, and the United Way of Dutchess-Orange Region.

XXX