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FOR IMMEDIATE RELEASE

The Art Effect Offers In-Person Summer Art Institute This Summer

POUGHKEEPSIE, NY - The Art Effect will be hosting the Summer Art Institute, a pre-college art development program for motivated, artistic, and career-minded teens this summer at the beautiful, historic Trolley Barn Gallery, a 3,000 square foot space allowing students to work safely. Each of the two sessions, running three weeks from July 5 - July 23 and July 26 - August 13, 9:00 AM to 4:30 PM, will include visits from art college representatives and a choice of three majors: drawing and painting, digital art and illustration, and advanced drawing and painting. Online registration can be found at: <https://feelthearteffect.org/product/sai-2021>

The Art Effect's Summer Art Institute (SAI) is an advanced-level art immersion program designed to help develop students' creative ideas and build skills in the visual arts. The majors in SAI give students a strong foundation for their visual art education as they explore shape, color, line, texture, space, and movement to help students develop scholarship-level portfolios. Students who attend the Summer Art Institute have earned \$56 million in college scholarship offers since 2000. All works will be shown at an exhibit on the final day of programming, and selected works will be exhibited at the Trolley Barn's Teen Visions exhibition this fall.

Instructors are professional visual and media artists who serve as artist-mentors, encouraging students to build their skills while becoming well-rounded and diversified in the visual arts. This year's talented instructors are also professional illustrators, photographers, and exhibiting visual artists.

Allowing The Art Effect to stand out beyond a traditional arts camp, the Summer Art Institute not only invites students to drill down their skills in advanced artistic study, continuing education and career paths in the arts but also invites college representatives to give portfolio reviews and create relationships with students that assist them in receiving scholarships. Visiting colleges this summer include Hartford Art School, Columbus College of Art and Design, Montserrat College of Art, The School of the Museum of Fine Arts at Tufts University, Maine College of Art, Pennsylvania Academy of Fine Art, Rhode Island School of Design, Western Connecticut State University, and more.

The Drawing and Painting major will be taught by Morgan Suter, an alumnus of The Art Effect and figurative artist who studied painting at the Maryland Institute College of Art. Students enrolled in this summer's Drawing and Painting major will have extensive studio time for drawing, painting, and mixed media, as well as additional workshops in ceramics at the neighboring ClayWorks studio, digital photography, sketchbook development, and figure drawing. Morgan credits The Art Effect's Art Institute program as a seminal step in her artistic career. She says: "The Art Effect rewired my brain and taught me how to look at art in both an objective and subjective way. And look at the technical components of art as opposed to just conceptually. It helped me improve on my concepts as well. That is when I really started to grow exponentially as a painter."

The Advanced Drawing and Painting major will consist of extensive studio time and live-model figure drawing, sketchbook development, and digital photography. This course will be taught by Rick Price, an artist from Southern California who attended design school at Cal Poly Pomona and received his MFA in Illustration from Savannah College of Art and Design. Rick is currently a teacher and the Chair of The Fine Art Department at the Harvey School in Katonah, NY and has been teaching at The Art Effect for more than 13 years where he currently serves as the Director of the Summer Art Institute.

The Digital Art and Illustration major, taught by Sarah Taylor, will help students create a digital portfolio during extensive studio time in digital painting and illustration projects as well as digital sketchbook development and digital photo manipulation with a ceramics elective. Sarah is a graduate of Bard College where she majored in Film Production. Sarah often works with award-winning documentarian Kevin Schreck, on her own short film series, and has been teaching videography, digital art, animation, and experimental film with The Art Effect for more than six years.

For more information and to register for the Summer Art Institute, visit <https://feelthearteffect.org/product/sai-2021> or call 845-471-7477.

About The Art Effect: The Art Effect empowers youth to develop their creative voice to shape their futures and bring about positive social change. The organization facilitates educational programming for youth at three locations within the Hudson Valley; Pershing Ave., the Poughkeepsie Underwear Factory and The Trolley Barn Gallery, to explore, experience and excel in the arts. The programs provide introductions to visual arts and media, giving participants the opportunity to develop real skills in these fields and guiding them towards achieving their academic and career goals. The Art Effect is anchored by the belief that the arts have the power to create a more vibrant, caring and sustainable world led by a generation of youth who value creative thinking, diverse voices and stronger connections between all people.



