# 2022 Annual Sponsorship Opportunities

## Year-Round Marketing

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Copper</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$2,000</td>
<td>$1,000</td>
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- Logo or listing on The Art Effect website
- Logo or listing in monthly e-newsletter
- Social media shout out for each event

## Art After Dark

- VIP admission or tickets: VIP/ 10 tickets, VIP/ 8 tickets, 6 tickets, 4 tickets, 2 tickets
- Sponsor podium time or recognition: Podium time, Recognition
- Logo on screen at event
- Full color ad in event program
- Logo on promotions and invitation
- Logo or listing on-site signage

## Reel Exposure International Teen Festival

- VIP admission or tickets: VIP/ 10 tickets, VIP/ 8 tickets, VIP/ 6 tickets, 4 tickets, 2 tickets
- Sponsor recognition from podium
- Logo on big screen at event
- Full color ad in event program
- Logo on promotions and invitation
- Logo or listing on event signage

## PKX Festival

- Sponsor name/logo on activity or stage
- Sponsor recognition shoutouts from stage
- Logo on screen projection @ event
- Logo or listing on-site event signage, posters, promotion

## Gallery Openings

- Sponsor recognition from podium
- Logo or listing in exhibition program
- Logo or listing on event signage and promotion
The Art Effect prepares youth for academic and career success through workforce training, college visits, mentorship, and hands-on experience in the arts. Thanks to the support of our generous sponsors, The Art Effect provides outstanding programming that empowers young people to harness their creative voice in order to shape their future and bring about positive social change.

The Art Effect’s reach is wide and diverse across the Hudson Valley and beyond, including: 8,000 via email each month; 118,000 individuals across social media platforms; and 5,582 individuals through our new affiliation with Barrett Art Center.

Your sponsorship will transform lives through art. Ready to sponsor, select your level now!

Year-Round Sponsorships

- $7,000 – Platinum
- $5,000 – Gold
- $3,000 – Silver
- $2,000 – Copper
- $1,000 – Bronze

Call 845.471.7477 or email nicolecarroll@feelthearteffect.org for assistance in selecting the best sponsorship level to meet your marketing goals.

Contact

Company

Address

City        State      Zip

Phone        Email

- Credit card
- Invoice
- Check enclosed

- Visa
- Master
- Amex

Card #       Exp. Date

CVV

Signature         Date

Please complete and mail this form to The Art Effect, 45 Pershing Ave., Poughkeepsie, NY 12601 or submit it via fax to 845.471.7507 or by email to nicolecarroll@feelthearteffect.org.