



CONTACT: Liz Proscia
Communications & Development Coordinator
liz@feelthearteffect.org
845-471-7477

FOR IMMEDIATE RELEASE

The Art Effect Presents the 18th Annual Regional Portfolio Day

POUGHKEEPSIE – The Art Effect is pleased to present their 18th Annual [Hudson Valley Regional Portfolio Day](#) at the Henry A. Wallace Center at the FDR Presidential Museum and Home on Route 9 in Hyde Park, NY on Friday, November 9th, 2018 from 4:00 – 8:00pm. Admissions representatives from over 40 colleges from across the nation will talk to students and review their portfolios for scholarship eligibility to major art schools and universities.

This event is FREE to students, teachers, guidance counselors, parents, and interested members of the general public. Students should bring 15 – 20 examples of original, recent artwork. At Portfolio Day, local youth have the opportunity to speak with colleges representatives, get their portfolios critiqued and educational plans reviewed, and receive a true advantage as they contend for merit-based scholarships. *“I first met the representative of Maryland Institute College of Art (MICA) at the Regional Portfolio Day. He provided me with a lot of helpful information on how to improve my portfolio. This played a major role in my ability to go to MICA.”* states Anthony Kim, The Art Effect’s Art Institute alum and Maryland Institute College of Art student, class of 2020.

Presented by The Art Effect’s [Art Institute](#), Portfolio Day is made possible by a generous grant from The McCann Foundation. For more information on Portfolio Day and other art courses, college visits, and special events, please contact The Art Effect at 845-471-7477 or visit [feelthearteffect.org](#).

About The Art Effect: The Art Effect, formerly Mill Street Loft + Spark Media Project, empowers youth in the Hudson Valley through the arts and media. Our programming sequence supports the personal and professional development of youth and provides them with the tools and support necessary to explore the arts, gain meaningful experiences, and eventually excel in their chosen tracks. It is our commitment to support personal growth, self-expression, cooperation, and enhanced human services to build the creative community of the Hudson Valley.

The Art Effect’s Art Institute inspires and motivates students, preparing them for successful careers in the visual and media arts. The range of experiences within the Institute includes visiting artist-educators, college faculty forums, and summer intensives, in addition to advanced studio courses. The Art Institute also offers local youth opportunities to build collegial and community service connections. Students participate in the Art Institute’s [National Art Honor Society](#); attend the Hudson Valley Regional Portfolio Day to meet with college representatives; host, curate, and display their work in public exhibitions; participate in national art competitions, and work with local organizations to create commissioned projects in public spaces.