

Friday, October 28, 2022

# ART AFTER DARK

At the Trolley Barn Gallery, Poughkeepsie



## Honoring:

**Dutchess County Regional Chamber of Commerce**, champion for the region's businesses and economic growth

**G. Angela Henry**, community advocate, educator, and actor

**Shakur Peterson**, Community leader and alumnus of The Art Effect

## Event Sponsorships

Event sponsorships are a unique way to support The Art Effect and Art After Dark, an innovative and interactive extravaganza that raises funds for The Art Effect's youth programs. Unique experience, gallery, cocktail or dessert sponsorships provide you with fun, individualized signage and mentions at each location before and during the event.

### \$3,000 Gallery Sponsor

- 8 tickets to Art After Dark
- Full page color ad in event journal
- Company logo listed in event marketing materials including journal, signage and mention as gallery sponsor of the evening
- Company logo in vinyl on gallery wall
- Social media promotion

### \$1,500 Cocktail or Dessert Sponsor

- 4 tickets to Art After Dark
- Half page color ad in event journal
- Company logo listed in event marketing materials including journal, signage and mention as a cocktail or dessert sponsor
- Custom cocktail or dessert created in your company's name by mixologist Wesley Dixon
- Social media promotion

### \$750 Experience Sponsor

- 2 tickets to Art After Dark
- Quarter page color ad in event journal
- Company name listed in event marketing materials including journal, signage and mention as a sponsor of a specific experience
- Unique branded signage recognizing your support at one of the immersive art experiences
- Social media promotion

### Early Bird Deadline: August 2, 2022

Your company credited on formal event invitation

### Deadline: October 14, 2022

Please make checks payable to The Art Effect.

For tickets or more information, please call Cory Spraker at 845.471.7477 or email [cory@feelthearteffect.org](mailto:cory@feelthearteffect.org).

THE ARTEFFECT

45 Pershing Avenue, Poughkeepsie, NY 12601

The Art Effect empowers youth to develop their artistic voice to shape their futures and bring about positive social change.

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## Event Sponsorship

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### \$5,000 Presenting Sponsor

- Company name incorporated into the title of the event as "Art After Dark presented by [company name]" plus listed in event marketing materials including invitation, journal, and signage
- 15 tickets to Art After Dark
- Full page color ad on the inside cover of event journal
- Promotional table at event
- Unique signage throughout event space listing your company as the event presenting sponsor
- Social media promotion

### Deadline: August 2, 2022

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## Journal Advertising

Businesses and individuals can purchase congratulatory ads that will be printed in the Art After Dark event journal, which will be distributed in print and virtual editions to event attendees.

### Opportunity Price

Full Page Ad \$500  
6.5" x 6.5"  
Square

Half Page Ad \$250  
6.5" x 3.125"  
Rectangle (Horizontal Only)

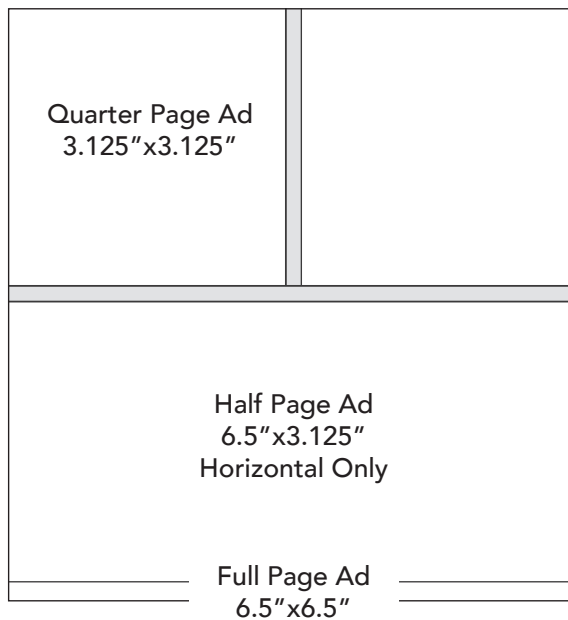
Quarter Page Ad \$125  
3.125" x 3.125"  
Square

**All ads are full color and must be received by October 14, 2022.**

Ads are accepted via email ([cory@feelthearteffect.org](mailto:cory@feelthearteffect.org)) in pdf, jpg, or psd format ONLY

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