



PKX Reel Exposure International Teen Film & Photo Festival

The **PKX Reel Exposure International Teen Film and Photography Festival** in May is a three-day festival featuring a juried selection of short films and photos created by youth from around the world as well as family activities, community workshops and professional panels which attracts over 2,200 viewers from across the globe and the Trolley Barn Gallery. New for 2023, Reel Exposure is brought to you by The Art Effect's PKX Festival, an exciting building block to the development of the Youth Arts Empowerment Zone, establishing a youth-led arts district in and around the Gallery.

- 89,000 impressions
- 700 individuals attended the 2022 PKX Festival
- 1,285 attendees at the 2022 Reel Exposure Festival

\$1,500: Promoting Sponsor

- Mention in all event marketing materials including, webpage, emails, flyers, social media, and press releases
- Recognition in program at event
- Business logo on back of festival t-shirts
- Opportunity for hands-on, promotional table at festival
- ½ page business ad in program

\$3,000: Supporting Sponsor

- Everything included in promoting sponsor package, plus:
- Recognition on signage at festival
- Full page business ad in festival program

\$5,000: Main Stage Sponsor

- Everything included in supporting sponsor package, plus:
- Stage naming rights with banner display for 3 days during festival
- Business podium recognition at the festival

\$7,500: Presenting Sponsor

- Everything included in presenting sponsor package, plus:
- Business name incorporated into the title of the event as "PKX Festival presented by [name..]" and logo on featured festival banner
- Business name as wi-fi password at The Art Effect during the 3-day festival

PKX Reel Exposure Journal Ads	
<p>\$500 Full Page Ad 6.5" x 6.5"</p>	<p>\$100 Quarter Page Ad 3.125"x3.125"</p>
<p>\$250 Half Page Ad 6.5"x3.125" Horizontal Only</p>	



PKX Reel Exposure International Teen Film & Photo Festival Sponsorships

The PKX Reel Exposure International Teen Film and Photography Festival on May 5-7, 2023 is a three-day festival featuring a juried selection of short films and photos created by youth from around the world as well as family activities, community workshops and a professional film and media panel which attracts over 2,200 viewers from across the globe at the Trolley Barn Gallery.

Sponsorship Levels

- \$1,500 Promoting Sponsor
- \$3,000 Supporting Sponsor
- \$5,000 Main Stage Sponsor
- \$7,500 Presenting Sponsor

Contact	Company		
Address			
City	State	Zip	
Phone	Email		
<input type="checkbox"/> Credit card	<input type="checkbox"/> Invoice	<input type="checkbox"/> Check enclosed	
<input type="checkbox"/> Visa	<input type="checkbox"/> Master	<input type="checkbox"/> Amex	Card #
		Exp. Date	CVV
Signature		Date	

Please make checks payable to The Art Effect. Your sponsorship will transform lives through art.

Complete and mail this form and send to: The Art Effect
45 Pershing Ave, Poughkeepsie, NY 12601
Phone - 845.471.7477
Fax - 845.471.7507
Phoenix@thearteffect.org