



Art After Dark

November 15, 2024 | 6pm - 9pm

Art After Dark is The Art Effect's signature fundraising event offering immersive arts experiences, culinary delights, and cocktails with an artistic twist. In 2024, we will proudly honor the following individuals and organizations for their significant contributions:

- **Alumni Honoree: Hezues R.**, media entrepreneur, activist, and alumnus of The Art Effect
- **Individual Honoree: Karmen Smallwood**, community leader, youth advocate, and friend of The Art Effect
- **Business Honoree: Dutchess Community College**, educational innovator and partner of The Art Effect

Join us for an unforgettable evening at the Trolley Barn Gallery on November 15, 2024, where 150 to 200 attendees will gather to celebrate our vibrant arts community. Your support will help further our mission to empower youth to develop their artistic voice, shape their futures, and bring about positive social change. The Art Effect engages over 6,000 participants annually through impactful arts programming, exhibitions, and community events.

\$750: Experience Sponsor

- 2 tickets to Art After Dark
- Branded signage recognizing your support printed at an immersive art experience
- Recognition in digital program
- ¼ page business ad in program

\$1,500: Promoting Sponsor

- Everything included in experience sponsor package, plus:
- Mention in event marketing materials including webpage, emails, flyers, social media, and press releases
- Opportunity to distribute promotional take-home materials
- Custom cocktail or dessert created in business name
- ½ page business ad in digital program

\$3,000: Supporting Sponsor

- Everything included in promoting sponsor package, plus:
- 4 tickets to Art After Dark
- Business podium recognition during the event
- Full page business ad in digital program

\$5,000: Presenting Sponsor

- Everything included in supporting sponsor package, plus:
- Business name incorporated into the title of the event as "Art After Dark presented by [name]"



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Program Advertising

Businesses and individuals can purchase congratulatory and marketing ads in the virtual Art After Dark event program. The digital program will be showcased on the big screen during the event, emailed to attendees afterward, and available online on the Art After Dark website for a full year, providing extended visibility and impact.

Full Screen Ad \$500
1080(h) x 1350(w) pixels

Half Screen Ad \$250
540(h) x 675(w) pixels
(Horizontal Only)

Quarter Screen Ad \$100
335 x 335 pixels

All ads are full color and must be received by October 25.

Ads are accepted via email
(Pamela@thearteffect.org)

For more information, please call Daniela Velez at 845.471.7477 or email daniela@thearteffect.org

To purchase a program ad, visit:
thearteffect.org/art-after-dark-sponsorships

Please make checks payable to 'The Art Effect'.

Art After Dark Ad Sizes	
\$100 Quarter Screen Ad 335 x 335	
	\$250 Half Screen Ad 540 x 675
	\$500 Full Screen Ad 1080 x 1350



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Yes! Please sign me up as an Art After Dark Sponsor.

- \$5,000 Presenting
- \$3,000 Supporting
- \$1,500 Promoting
- \$750 Experience
- \$500 Full Screen Ad
- \$250 Half Screen Ad
- \$100 Quarter Screen Ad

Contact

Company

Address

City

State

Zip

Phone

Email

Credit card Invoice Check enclosed

Visa Master Amex Card #

Exp. Date

CVV

Signature

Date

Please make checks payable to The Art Effect. Thank you!

Complete and mail this form and send to: The Art Effect
 45 Pershing Ave, Poughkeepsie, NY 12601
 Phone - 845.471.7477
 Fax - 845.471.7507
 Daniela@thearteffect.org