



Art After Dark | November 14, 2025

Position Your Brand as a Champion of Creativity, Youth Empowerment, and Community Impact

This November, join The Art Effect for Art After Dark, an unforgettable evening that brings together 200 influential guests, community leaders, and arts supporters to celebrate the transformative power of the arts. By sponsoring this high-impact event, your business will align with a mission that drives meaningful change in the Hudson Valley.

The Art Effect empowers over 6,000 youth annually through arts education, workforce development, exhibitions, and public arts programming. Our students don't just create art, they build confidence, cultivate career skills, and become catalysts for social change in their communities. **Your sponsorship will:**

- **Demonstrate your commitment to social responsibility, education, and the creative economy.**
- **Connect your brand with a powerful network of civic-minded professionals, families, and change-makers.**
- **Support local talent and future leaders, helping young people find their voice and path through the arts.**

\$1,000: Experience Sponsor

- 2 tickets to Art After Dark
- Branded signage recognizing your support printed at an immersive art experience
- ¼ page business ad in digital program

\$3,000: Promoting Sponsor

- Everything included in experience sponsor package, plus:
- Mention in event marketing materials including webpage, emails, flyers, social media, and press releases
- Opportunity to distribute promotional take-home materials
- Custom cocktail or dessert created in business name
- ½ page business ad in digital program

\$5,000: Supporting Sponsor

- Everything included in promoting sponsor package, plus:
- 4 tickets to Art After Dark
- Business podium recognition during the event
- Full page business ad in digital program

\$7,500: Presenting Sponsor

- Everything included in supporting sponsor package, plus:
- Business name incorporated into the title of the event as "Art After Dark presented by [name]"



Art After Dark

November 14, 2025 | 6pm - 9pm

Program Advertising

Businesses and individuals can purchase congratulatory and marketing ads in the virtual Art After Dark event program. The digital program will be showcased on the big screen during the event, emailed to attendees afterward, and available online on the Art After Dark website for a full year, providing extended visibility and impact.

Full Screen Ad \$500
1080(h) x 1350(w) pixels

Half Screen Ad \$250
540(h) x 1350(w) pixels
(Horizontal Only)

Quarter Screen Ad \$125
540 x 675 pixels

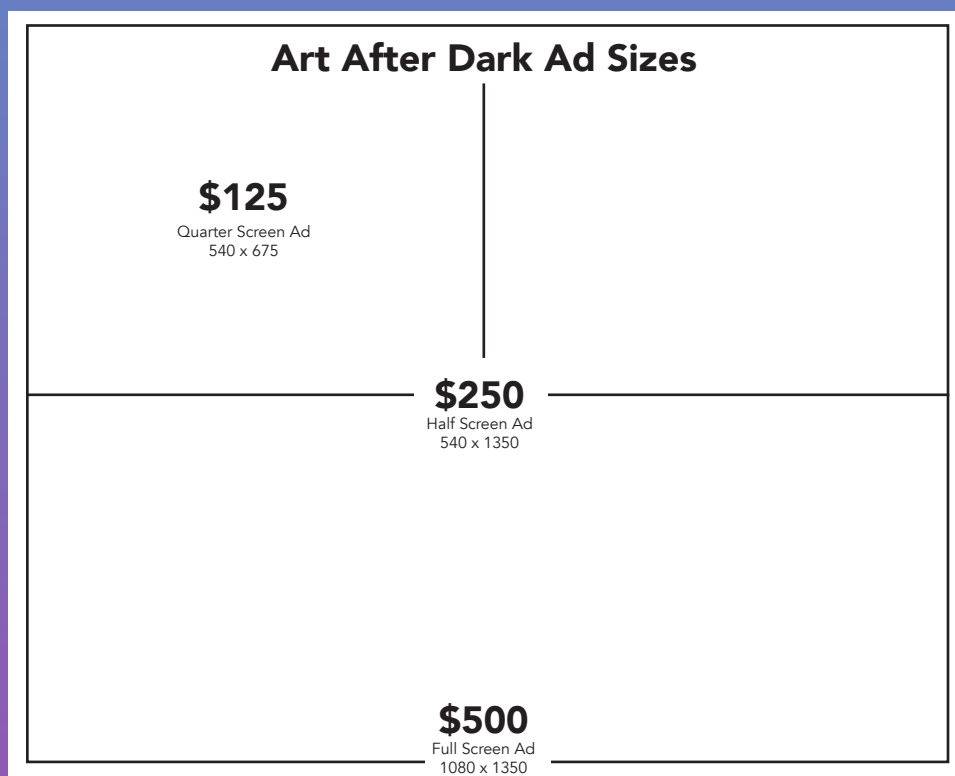
All ads are full color and must be received by October 25.

Ads are accepted via email
(Pamela@thearteffect.org)

For more information, please call
845.471.7477 or
email loannis@thearteffect.org

To purchase a program ad, visit:
thearteffect.org/art-after-dark-sponsorships

Please make checks payable to 'The Art Effect'.





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Yes! Please sign me up as an Art After Dark Sponsor.

- ☐ \$7,500 Presenting ☐ \$5,000 Supporting ☐ \$3,000 Promoting ☐ \$1,000 Experience
☐ \$500 Full Screen Ad ☐ \$250 Half Screen Ad ☐ \$125 Quarter Screen Ad

Contact

Company

Address

City

State

Zip

Phone

Email

☐ Credit card ☐ Invoice ☐ Check enclosed

☐ Visa ☐ Master ☐ Amex Card # Exp. Date CVV

Signature

Date

Please make checks payable to The Art Effect. Thank you!

Complete and mail this form and send to: The Art Effect
45 Pershing Ave, Poughkeepsie, NY 12601
Phone - 845.471.7477
Fax - 845.471.7507
loannis@thearteffect.org